

JENNIFER L. RUSNAK LIGHTING DESIGNER

BEAM



Prior to joining BEAM, Jennifer started her lighting design career by gaining experience at other Philadelphia interior design and lighting firms. Her past design work with residential, corporate, hospitality and retail projects offered her the opportunity to explore color, materials and detailing; a strong design primer for the field of lighting design.

With her background in design and management, and graduate education in Interior Design, Jennifer is a strong team member at BEAM. Utilizing her creative and artistic talent, she works closely with clients and owners to create well-illuminated spaces, meeting their goals and design challenges. In addition to schematic and design development, her strength lies in detailed layouts, team coordination, lighting specifications, drawing production and meeting tight deadlines. Recently, she has gained vast design experience on high-end luxury residential, restaurant, hotel and hospitality projects, where integrating controls is critical to the lighting design, resulting in her successful and award-winning projects.

In her work, Jennifer strives for innovative and creative solutions using light. She is a member of IES, participating in local events and continually learning the field of lighting design.

EDUCATION

Moore College of Art & Design
MFA; Interior Design, 2012

Wilmington College of Art & Design
Cont. Education, 2007

Rosemont College
BA; Art/Biology, 1990

EXPERIENCE

Lighting Designer, BEAM, August 2014–present
Design Coordinator, Lighting Design Collaborative, 2012–2014
Interior Design Intern, BLT Architects, 2012
Interior Design Assistant, Design Nehez, 2010–2011
Senior Store Manager + Visual Manager, Ann Taylor, 2001–2010

PROFESSIONAL AFFILIATIONS

Member, IES (Illuminating Engineering Society), 2015–present

HONORS AND ACTIVITIES

IES Philadelphia *Design With Light* Competition, 2nd Place

LIGHTING AWARDS

IES Philadelphia Filament Award, *Private Residence*, 2019

IES Philadelphia Certificate of Merit, *One Riverside*, 2018

IES National Certificate of Merit, *Academy House Residential Lobby*, 2017

LIGHTING PROJECTS (partial list)

500 Walnut. Philadelphia, PA
Interior and exterior lighting and controls for 26-story ultra-luxury tower, with amenities and automated garage parking

500 Walnut Private Residence. Philadelphia, PA
Detailed lighting design for 3,700sf luxury residence, with an eclectic collection of individually-lit paintings, sculptures and collectables

AC Hotel. Philadelphia, PA
Façade and interior lighting for hotel common areas and amenities

Entercom. Philadelphia, PA
Dynamic lighting for 60,000sf workplace headquarters for local and national radio station studios and offices

Goose Island Brewhouse. Philadelphia, PA
Interior lighting for 10,000sf brewery and restaurant at a rehabbed manufacturing building

Library of Congress Retail Store. Washington, DC
Interior lighting renovation for retail displays in historic Thomas Jefferson building

Marriott Fairfield Inn & Suites. Philadelphia, PA
Exterior façade and marquee lighting at the former Parker Hotel; interior lighting for concierge, restaurant, lounge, gym and guest room floors

Modera Lofts. Jersey City, NJ
Lighting for residential loft apartments at historic 9-story Butler building with amenities and rooftop terrace

Point Street Landing. Yonkers, NY
Interior and exterior lighting for multi-acre waterfront development, including 6 multi-story residential buildings, esplanade and outdoor amenity boardwalk

SORA West. Conshohocken, PA
Urban redevelopment including hotel, office building, lighting design for façade, plaza and all buildings